



OKLAHOMA CITY HOME AND GARDEN SHOW

2012

Show Guide Ad Space

COVERS

**Cover pricing is based on a full page*

Back Cover
\$2,500

Inside Front Cover
\$2,000

Inside Back Cover
\$2,000

ADS

Full-Page
\$1,500

Half-Page
\$900

Quarter-Page
\$600

Business Card-Size
\$300

**NEW
SIZE!**

AD SPECS

Full-Page
10.125" W X 9.875" H

Horizontal Half-Page
10.125" W X 4.854" H

Vertical Half-Page
4.979" W X 9.875" H

Quarter-Page
4.979" W X 4.854" H

NEW! Business Card-Size
3.5" W X 2" H

This year's Show Guides will be distributed in The Oklahoman newspaper just days before the show. Particular zip codes have been selected for newspaper distribution based on upper household income. Your company's ads inviting the public to visit your exhibit at the Shows are a valuable way to increase your traffic flow!

DEADLINE

All ads must be booked and design approved by 5pm, December 9th.

For more information or to place your ad contact Chris Christensen

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